

## **ARCHER S MITCHELL III**

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### **EXPERIENCE**

#### **Hanley Wood | Washington, DC** **Web Designer**

Jan 2010 - Present

Designed, implemented designs and updated designs for Hanley Wood magazines websites and home plan websites. Designed and coded email newsletters for Hanley Wood magazines. Led the redesign of the website for Custom Home magazine.

Magazine websites include: Architect, Builder, Concrete Construction, Custom Home, EcoHome, Eco-Structure, ProAV, Remodeling, Residential Architect, MetalMag, MultiFamily Executive.

Home plans websites include: Castle Building Centres Home Plans, Dream Home Source, ePlans, Floor Plans, HGTVPro Home Plans, Home Plans, Larry Garnett, Lifestyle Home Design.

#### **Triad Communication | Washington, DC** **Graphic Designer**

Jan 2007 - Jan 2009

*Jan 2008 - Jan 2009. Full-time.* Responsible for designing and implementing websites and print collateral; creative development of logo design and brand identity; and assuring adherence to web standards and practices. Following style guide, developed an attractive, functional website for BASF. Assisted in concept development for websites with supervisor and in company/client brainstorming sessions. Managed a vendor developing internal branding and collateral material for Triad; developed internal projects for promotional/other purposes. Assisted in the development of user interfaces (e.g. designed a relationship accountability management system) for Internet applications.

*Jan 2007 - Jan 2008. Part-time.* Primarily responsible for updating websites, e-mail newsletters and print materials.

*Accounts included:* Altria, American Heart Association, BASF, Century 21, National Park Foundation, Pfizer, Philip Morris, Retail Energy Supply Association (RESA), Sunoco and Walmart.

#### **Mutagenics LLC | Bethesda, MD** **Creative Director**

2006 - Present

Co-founded Mutagenics Apparel (www.mutagenics.com). My role in the company includes responsibility for brand identity, creating and overseeing the development of designs for graphic t-shirts, designing and creating the company website, and coordinating production of Mutagenics' products with vendors. Also responsible for sales, fulfillment, promotion and advertising.

#### **Freelance | Takoma Park, MD** **Web Design**

Feb 2009 - Present

Worked on website designs for local businesses, wrote design proposals for potential clients, promoted and created new designs for Mutagenics.

**Freelance | Silver Spring, MD**

2003 - 2006

***Web Design and Internet Business Development***

Worked on freelance projects for other designers. Developed a social networking website which is now defunct.

**Howard University | Washington, DC**

May 2003 - Sept 2003

***Lab Volunteer***

Volunteer at the Computer Learning and Design Center at Howard University. Responsibilities included: managing and maintaining computer networks (Windows and Macintosh), teaching classes in website design and Flash to other volunteers.

**Howard University | Washington, DC**

2001 - 2003

***Graphic Designer/Webmaster***

Designed, developed and updated websites for the College of Engineering, Architecture and Computer Sciences, Howard University.

**Kuglers Home Fashions | Silver Spring, MD**

2000 - 2001

***Webmaster***

Photographed in-store merchandise; updated and maintained Yahoo storefront, and determined shipping cost for merchandise. Responsible for maintaining inventory for on-line products.

**LouWorks | Silver Spring, MD**

1998 - 2008

***Graphic Designer***

Assisted Lou Janesko of LouWorks in web design tasks.

**COMPUTER EXPERIENCE**

CSS; XHTML/HTML; Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Acrobat; QuarkXpress; Microsoft Visual Studio, Office; Windows and Mac Operating Systems

**EDUCATION**

**Howard University**, College of Engineering, Architecture and Computer Sciences, 2002-2005. *Computer Engineering/Anthropology*

**Montgomery College**, 2001-2002 and 2004-2005. *Graphic Design*

**Montgomery Blair High School**, Diploma 2001

**REFERENCES**

Available upon request.