

ARCHER MITCHELL

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I'm a full stack web developer with a strong background in graphic design. 7+ years experience developing relationship management and ad tracking systems. 12+ years experience planning, designing and building engaging websites.

PROFESSIONAL EXPERIENCE

Trilogy Interactive | Washington, DC July 2014 - Present
Senior Developer, *January 2020-Present*
Developer, *July 2014 - January 2020*

Develop, update and maintain numerous software projects including internal tools for tracking email marketing, advertising and budgeting as well as web based business to business tools for campaign financing and relationship management.

- Created a web dashboard for the ads team to track and manage ad spending across multiple platforms including Facebook Ads, Google Ads and Bing Ads. (C#, Cosmos DB, Angular)
- Created a document manager system for keeping track of legal documents. (C#, Cosmos DB, React)
- Upgraded and added features to a Hub, a web based CRM. (C#, SQL, Angular)
- Maintained and updated custom time tracking web software to help with budgeting.

Hanley Wood | Washington, DC January 2010 - June 2014
Web Developer, *January 2014 - June 2014*
Interactive Designer, *January 2012 - January 2014*
Web Designer, *January 2010 - January 2012*

Worked as part of a Scrum team designing and developing new features for Hanley Wood publication websites as well as systems for internal use by the editorial staff. As a Web Designer, I created website designs and email newsletters.

- Developed an API using C# to import articles via JSON into a CMS (Tridion).
- Implemented a video gallery section for all publication websites using javascript and ASP.NET.
- Wireframing, UI/UX design and development of a user submitted project gallery.

Triad Communication | Washington, DC January 2007 - January 2009
Graphic Designer

- Designed and developed websites, print collateral and email newsletters.

Mutagenics | Bethesda, MD November 2006 - August 2012
Co-Founder, Creative Director

- Created and managed graphic t-shirt designs, advertisements, promotional materials and brand identity.

SKILLS & INTERESTS

C# | ASP.NET | .NET | Angular | React | TypeScript | JavaScript | SQL | CSS | XHTML & HTML5

Scrum and Agile development | UI and UX design | Responsive design | QA | Front end & back end development

Board games | Reading | Fiction writing | PC building | Video games | Cooking

EDUCATION

Howard University | Washington, DC 2002 - 2005
College of Engineering, Architecture and Computer Sciences
Worked towards a degree in Computer Engineering and Anthropology