

## ARCHER S MITCHELL III

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## PERSONAL SUMMARY

Web developer and designer with a strong background in graphic design. Over seven years experience creating dynamic and engaging websites from conception and planning to design and development. Over four years experience in a Scrum and Agile development environment.

## TECHNICAL SKILLS

Development Technologies: ASP.NET, C#, CSS3, XHTML & HTML5, javascript & jQuery, PHP, SQL

General Skills: Scrum and Agile development, test-driven development, quality assurance testing, user interface (UI) and experience (UX) design, responsive design, interactive design

Software Proficiency: Microsoft Visual Studio, Test Professional, Office; Adobe Creative Suite (Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Acrobat); Axure RP; Balsamiq; QuarkXpress; Windows and Macintosh Operating Systems

## PROFESSIONAL EXPERIENCE

Hanley Wood | Washington, DC

Jan 2010 - June 2014

**Web Developer** (2014), **Interactive Designer** (2012 - 2014), **Web Designer** (2010 - 2012)

As a Web Developer and Interactive Designer I worked as part of a scrum team designing and developing new features for Hanley Wood publication websites as well as systems for internal use by the editorial staff.

As a Web Designer, my primary responsibilities included implementing, creating and updating designs for Hanley Wood publication and home plan websites, designing and coding of email newsletters as well as providing wireframes and mockups for new website functionality.

A few of the major projects I worked on include:

- Developing an API to import articles via JSON to Tridion CMS.
- Implementing a video gallery section for all publication websites.
- Leading the redesign of the website for Custom Home and ProSales magazines.
- Design and coded a standard template to be used allow for rapid migration of over 15 websites to a new content management system.
- Designing a standardized, responsive, two column email newsletter template.
- Wireframing, UI/UX design and development of a project gallery section for multiple publication websites to allow users to submit content.
- UI/UX design for the Local Housing Data section of the Builder magazine website.

Publication websites include: Architect, Builder, Concrete Construction, Custom Home, EcoBuilding Pulse, JLC Online, ProSales, Remodeling, Residential Architect and 11 others.

Home plans websites include: Castle Building Centres Home Plans, Dream Home Source, ePlans, Floor Plans, HGTVPro Home Plans, Home Plans, Larry Garnett, Lifestyle Home Design.

Triad Communication | Washington, DC  
**Graphic Designer** (Full-time 2008 - 2009, Part-time 2007 - 2008)

Jan 2007 - Jan 2009

Full-time: Responsible for designing and implementing websites and print collateral; creative development of logo design and brand identity; and assuring adherence to web standards and practices.

A few of the major projects I worked on include:

- Assisted in concept development for websites and engaged in company/client brainstorming sessions.
- Assisted in the development of user interfaces (e.g. designed a relationship accountability management system) for internet applications.
- Following style guide, developed an attractive, functional website for BASF.
- Managed a vendor developing internal branding and collateral material for Triad and developed internal projects for promotional/other purposes.

Part-time: Primarily responsible for updating websites, email newsletters and print materials.

Accounts included: Altria, American Heart Association, BASF, Century 21, National Park Foundation, Pfizer, Philip Morris, Retail Energy Supply Association (RESA), Sunoco and Walmart.

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Mutagenics LLC | Bethesda, MD  
**Co-Founder, Creative Director**

2006 - 2012

Co-founded Mutagenics Apparel. My role in the company included responsibility for brand identity, creating and overseeing the development of designs for graphic t-shirts, designing and creating the company website, designing advertisements and promotional materials and coordinating production of Mutagenics' products with vendors. Also responsible for sales, fulfillment, promotion and advertising.

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Howard University | Washington, DC  
**Graphic Designer/Webmaster, CLDC Lab Volunteer**

2001 - 2003

As a Graphic Designer/Webmaster, developed, updated and maintained websites for the College of Engineering, Architecture and Computer Sciences.

Additionally, in 2003 worked as a volunteer at the Computer Learning and Design Center. Responsibilities included: Managing and maintaining computer networks (Windows and Macintosh), teaching classes in website design, Macromedia Flash and other computer technology to fellow volunteers.

## **EDUCATION**

**Howard University** (2002 - 2005)  
College of Engineering, Architecture and Computer Sciences  
*Worked towards a degree in Computer Engineering/Anthropology*

**Montgomery College** (2001 - 2002 & 2005)  
*Worked towards a degree in Graphic Design*

## **REFERENCES**

Available upon request.